

ACLU Minnesota

LIBERTY AWARDS

Thursday, April 23, 2020

Sponsorship Opportunities

Event Sponsorships

Sponsors are invited to support the ACLU of Minnesota Liberty Awards at one of the five levels below. We are seeking three Presenting Sponsors, each of whom will be named as the sole sponsor for one of our three awards listed below. Please contact Judy Hawkinson (651-529-1695 or jhawkinson@aclu-mn.org) for more information.

Sponsorship Benefits	Bronze \$1,000	Silver \$2,500	Gold \$5,000	Diamond \$10,000	Presenting \$15,000
Number of complimentary tickets	5	7	10	15	20
Naming & presenting rights for an award of the sponsor's choice					●
Name or logo on two event emails *				●	●
Verbal acknowledgement during program				●	●
Name or logo on invitation (if received by 03/06/20)			●	●	●
Social media shoutout **			●	●	●
Logo or name on signage		●	●	●	●
Logo or name on web page	●	●	●	●	●
Logo or name on program	●	●	●	●	●
Logo or name on awards PowerPoint	●	●	●	●	●

* Each ACLU-MN email reaches up to 24,000 subscribers

** ACLU-MN social media accounts reach more than 120,000 users each month

Award Naming Opportunities for Presenting Sponsors

EARL LARSON AWARD

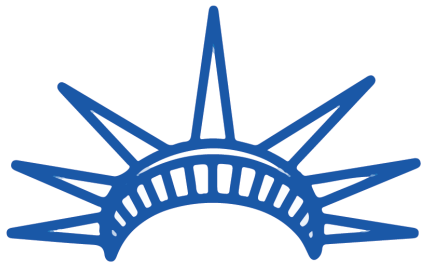
Honors a member of the legal community who works or has worked to advance civil liberties in Minnesota.

TORCH BEARER AWARD

Honors an individual or group who acted bravely to protect and promote civil liberties in Minnesota in 2019.

CHANGE MAKER AWARD

Honors a local organization or group that has partnered with the ACLU-MN to advance civil liberties in Minnesota.



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Introducing the Liberty Awards

In 1996, the ACLU of Minnesota created the Earl Larson Award to honor members of the legal community who have demonstrated a lifelong commitment to justice and civil liberties. Today the Earl Larson Award remains the premier recognition of a life spent in service to these principles.

Last year we expanded our awards program by adding the Changemaker Award, honoring an individual or organization who has worked closely with ACLU-MN to protect civil liberties in Minnesota.

As the struggle for justice and equality grows ever more urgent, we have recognized the need to honor even more of the activists, organizations and community members who are at the forefront of this fight.

That's why, in 2020, we will introduce the ACLU-MN Liberty Awards (formerly the Earl Larson Awards).

Along with the new event name, we have also added one more award. The Torchbearer Award will honor an individual or group who acted bravely to protect and promote civil liberties in Minnesota in 2019. For the first time ever, we are opening nominations for this particular award to the general public.

Five levels of sponsorship are available for the Liberty Awards, including three Presenting Sponsorships. In addition to receiving the full range of sponsorship benefits, each presenting sponsor will be named as the sole sponsor of one of our three awards.

We look forward to bringing you our new, expanded Liberty Awards program, and we hope you will join us on April 23, 2020, for an inspiring evening including a cocktail reception, silent auction and awards program.

Tickets will go on sale Jan. 15. For more information, visit <https://www.aclu-mn.org/>.

