

ACLU of Minnesota's *Fulfill Liberty's Promise* Fundraiser

Tuesday, October 6, 2020, 4:00 p.m., streaming on Facebook and YouTube

SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Presenting \$20,000	Torchbearer \$10,000	Champion \$5,000	Changemaker \$2,500	Defender \$1,000	Protector \$500	Activist \$250	Supporter \$100
Name/logo on invitation (commitment received by 9/1/2020)	•							
45 second video slot during event	•	•						
15 second video on event webpage	•	•	•					
Name or logo on two event emails *	•	•	•					
Social media shoutout **	•	•	•	•				
Verbal recognition during event	•	•	•	•	•			
Recognition in event press materials	•	•	•	•	•			
Logo/name on event web page	•	•	•	•	•	•		
Recognition in event slideshow	•	•	•	•	•	•	•	
Recognition in ACLU-MN newsletter	•	•	•	•	•	•	•	
ACLU swag packs	20	10	5	4	3	2	1	1

Presenting sponsor is limited to three

* Each ACLU-MN email reaches up to 24,000 subscribers

** ACLU-MN social media accounts reach more than 120,000 users each month

To become an event sponsor and for more information, please contact Judy Hawkinson (she/her), Director of Philanthropy at jhawkinson@aclu-mn.org; 651-434-3951 or visit our website, www.aclu-mn.org. You may also send a check to: ACLU of Minnesota, PO Box 14720, Minneapolis, MN 55414, Att: Finance



AMERICAN CIVIL LIBERTIES UNION
FOUNDATION

Minnesota