ACLU-MN Advancement Committee Charter

The Advancement Committee is responsible for acting as a thought partner and being informed on policies and issues related to ACLU-MN advancement strategy, including philanthropy, communications, and marketing activities. Responsibilities include:

a) Working with the Chief Advancement Officer to review and offer feedback on advancement goals including communications, marketing, and philanthropy.

b) Supporting the implementation of advancement strategies.

c) Advising the board on the philanthropic goals and building a culture of board philanthropy.

d) Supporting donor discovery, cultivation, and stewardship.

e) Being a community champion and ambassador for the ACLU-MN.